

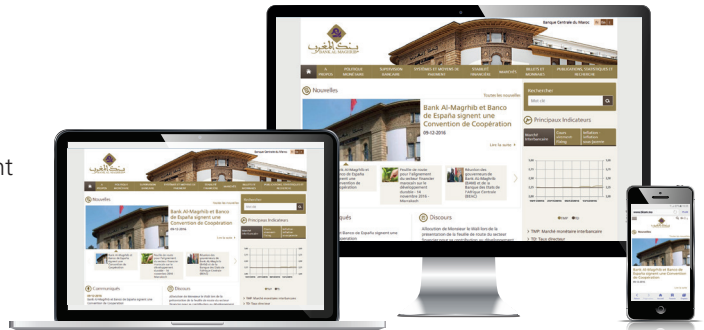
PRESS RELEASE

New look and new structure of Bank Al-Maghrib Website www.bkam.ma

Rabat, January 2, 2017

Bank Al-Maghrib launches today its new website www.bkam.ma. This communication channel was redesigned for an easier access to all information useful to different audiences:

- Renewed graphics
- More intuitive navigation
- Better ergonomics
- More robust platform allowing permanent availability
- Structured organization by core business



Everything is designed for a quick and easy access to information in three languages (Arabic, French and English).

On the home page, the content architecture offers a high visibility of new developments. In fact, news are highlighted in a dynamic, prominent and well-illustrated area. This page contains the most up-to-date information in the form of press releases, speeches, publications, statistics and calls for tenders. In addition, rapid access is made available to different target audiences such as the media, credit institutions' customers, the Bank's service-providers and job seekers.

The new Portal provides **a rich and detailed documentation on the core missions of the Bank**: monetary policy, banking supervision, currency issuance and circulation, development and monitoring of systems and means of payment, contribution to financial stability, publication of monetary and financial statistics, communication of high-frequency information to different markets, etc.

Finally, the website includes shortcuts leading to three mini sites on:

- **Dar As-Sikkah (the mint)**: This platform gives a broad overview of the series of coins and notes produced by the bank;
- **Bank Al-Maghrib Museum**: This space presents the rich currency and art collections exhibited in the Museum and also offers a virtual tour of this building;
- **The educational space**: This mini site provides the general public (including young people and the educational community) with resources to better disseminate and facilitate understanding of the central bank missions.

All content is accessible via a **search engine** that allows users to have direct access to the information they need. The website visitor can also subscribe to Bank Al-Maghrib newsletter to stay informed about the latest news.

You are invited to explore this new website and to submit your requests in the different interactive headings open to this end.

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